



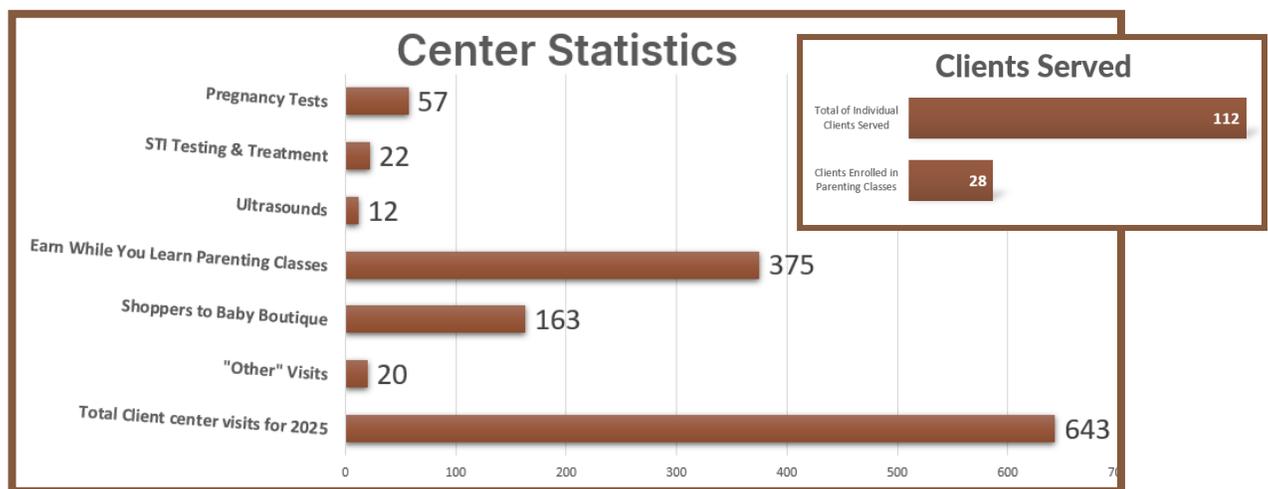
# CHOICES Annual Report 2025

As we enter the new year, we would like to share how your support impacts the ministry and makes it possible. Please read on.

**Behind every statistic is a person.**

According to the Charlotte Lozier Institute, there are over 2,775 pregnancy centers nationwide offering \$452 million in free medical services, educational programs, compassionate support, and tangible goods for babies and children. "The significance of this report underscores the findings of a separate CLI peer-reviewed study. It found that 60% of women with a history of abortion would have preferred to give birth if they had received either more emotional support or had more financial security."

<https://lozierinstitute.org/new-pregnancy-centers-provided-over-452-million-in-services-and-goods-to-families/>



At CHOICES, we believe that each person we serve is *more than a statistic*. We strive to meet them where they are and offer support in practical ways. When Susan, (not her real name) found CHOICES, she was a single mother of four older children. Susan had just taken custody of her 10-month-old grandson who was born with many health challenges, among them, he was born with a cleft palate and he could not hear. Susan needed resources and support. She needed friendship and someone willing to join her in her story without judgement. She came to CHOICES where she met her mentor, and they began to form a relationship.

Through this relationship, Susan attended parenting classes and learned to parent an infant again. She earned baby bucks to shop in our baby boutiques. Because of the cleft palate, her grandson required specially made bottles and extended formula use to receive proper nourishment. Many state programs end formula use assistance at age 1 year. When he later underwent surgery to repair the cleft palate, something amazing happened.

# 2025 Financial & Center Updates

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**His hearing was restored!** Until then, this child had not been able to hear. Now, instead of being detached when he plays, he engages with others, and with the sounds around him. He delights in the company of his grandma and family members.  
*What a beautiful miracle!*

You are an important part of these stories we get to share in daily. This ministry to those in need in our community is only possible because of your generous support.

Thank you for seeing the people 'behind' the statistics, and helping us to reach women like Susan.

**SAVE THE DATE!**

**CHOICES Fall Gala**

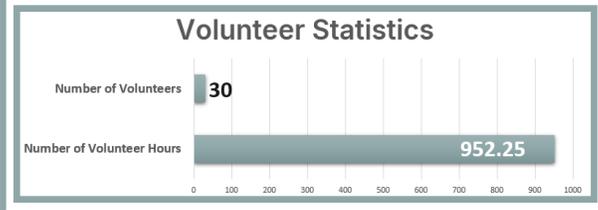
**9.24.2026**

**Ute Pass Cultural Center**

**Woodland Park**

## We are thankful for the Churches that support CHOICES monthly, through the Baby Bottle Campaign or with in-kind donations

4 Mile for Christ Church	High View Baptist Church	Radiant Church
Community Fellowship of Christians	Highland Bible Church	Rocky Mountain Chapel
Cripple Creek Baptist Church	IMPACT Christian Church	St. David of the Hills
Cripple Creek Community Church	Lake George Bible Church	The Branch
Dawn of Hope	Living Word Home Church	Victory Life Church
Emmaus Fellowship	Mountain Life Church	Woodland Bible Chapel
Faith Lutheran Church	Mountain View United Methodist Church	Woodland Park Church of the Nazarene
First Baptist Church Victor	Our Lady of the Woods Church	Woodland Park Community Church
Four Mile Community Church		



The mission of CHOICES is carried out with the help of many people. We are grateful for every volunteer who gives of their time and their talents to bless clients, and help make the organization run smoothly. We are grateful for a Board of Directors who serve faithfully and who give wise leadership.  
**Thank you for blessing CHOICES!**

**Education for a Lifetime**

Students Reached in 2025:

Spring - 105

Fall - 95

### What are students saying?

- "Something I found beneficial was learning the different patterns of abuse and the danger of STIs. I think you did a great job teaching us. Thank you for using your time to teach us."
- "You can have STIs without knowing or feeling the effect of having it."
- "I learned about unhealthy and abusive relationships because I was in one and don't want to be in another one."
- "I learned what toxic relationships look like and how to identify them."
- "I learned about how sex can have a lot of consequences."
- "I know about STIs, prevention and what they do. I also learned more about the reproductive system."

## We are thankful for the support of Local Businesses & Groups

Adolph Coors Foundation

Andrew Wommack Ministries

Apex Waste Solutions

Ascent Commercial Group, LLC

Bowen & Nein, CPA's, LLC

Casey's Lumber, Inc

Charis Bible College of Colorado

City of Cripple Creek/Pioneer Grant

Connie Sims,

The Sims Home Team/KW

CORE Electric Cooperative

Creative Providers Foundation

Crosswood Homes, Inc.

Dave Brown Team/Caldwell Banker

Davidson Publishing, LLC

Don Bush Enterprises

Dos Lobos Enterprises LLC

Grace Place Restoration Center, Inc.

Hdaero Engineering, LLC

Keener Team Realty

My Free Water Store

National Christian Foundation

Newmont Legacy Fund

One God One Mission

Park State Bank & Trust

Pitt Stop Counseling

PKE

Powell Homes

Quilters Above the Clouds

Renaissance Charitable Foundation, Inc.

Rocky Mountain Life Foundation

The Barn at Caseys

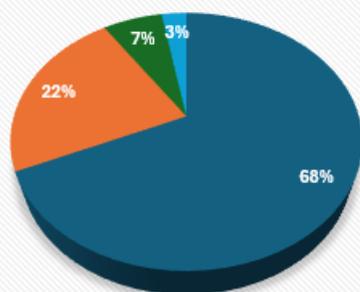
True Life Medicine

Upworx

Waterstone

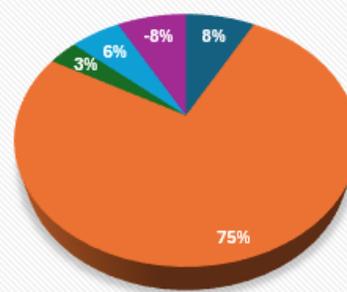
William & Betty Osborne Trust Fund

### Distribution of Income



■ Contributions ■ Fundraising ■ Grants ■ Interest/CC points

### Distribution of Expenses



■ Administrative ■ Programs ■ Fundraising ■ Facilities ■ Net loss

## What are clients saying?

### Pregnancy Test Surveys

"I really liked how (my advocate) was professional & sympathetic about my worries and excitement. I think you guys are doing a good job!"

"Makes me feel optimistic." "Loved feeling heard."

"I never once felt judged. I am someone who loves to talk and I never felt not listened to or disregarded at all. I came here anxious and leaving calm."

"I like that I can talk freely about my background without feeling judged."

### Ultrasound Surveys

"The whole experience was a 100/100"

"There's a baby in me... Everyone is very kind... Somewhat recommend."

### STI Surveys

"Exceeded expectations... The professionalism and calm space... Strongly recommend."

"Exceeded expectations... (I learned) The amount of ways there are to protect yourself from these dangers... Strongly recommend."

## Ways to Give Today!

On our website  
[choicesco.com](http://choicesco.com)

With Venmo  
[@CHOICESWPC](https://www.venmo.com/@CHOICESWPC)

Donate stock at  
[stockdonator.com](http://stockdonator.com)

we are listed as:  
Woodland Park Pregnancy  
Center dba CHOICES

scan the QR code



## A letter from the CEO ...

As we reflect on 2025, I am deeply grateful for your faithful support and commitment to the mission of CHOICES. God is at work in both of our centers.

Women facing unplanned pregnancies are looking online for answers and finding quick access to DIY abortion pills. When a woman walks through our doors, she is often carrying fear and confusion, yet still hoping there may be another answer. Our mission is to reach her before a decision is made so she has time to pause, hear and see truth, and receive medically accurate information as she considers her options.

During the past fiscal year, CHOICES recorded a net operating loss of \$27,676, which was approximately 8% of our annual revenue. This was due to a 7% decline in fundraising compared to the previous year, along with increased costs of delivering programs and the rising cost of doing business. Our strong financial stewardship and intentional use of our healthy reserves helped to keep the ministry going. We were able to meet the needs of those we serve and CHOICES remains financially stable.

As we look to the new year, donor support will be vital to sustaining our mission and meeting future needs. Your generosity is greatly appreciated as we continue to try to reach her with truth before she decides. Thank you for helping to make this ministry possible.

With gratitude,



Teresa Diamond

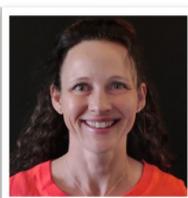
CEO CHOICES



## The CHOICES Team



**Marcie James**  
RN, BSN, SRAS  
Medical Testing  
Director



**Mackenzie Leach**  
EFL Presenter



**Jeni Smoot**  
Client Services  
Director



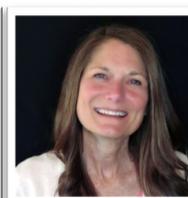
**Lissa Wellborn**  
Client Services  
Administrator



**Rebecca Fuqua**  
Client Services  
Advocate



**Kelly Swanson**  
Client Services  
Advocate



**Carol Reiss**  
Client Services  
Advocate



**Dr. Scott Russell, MD**  
Medical Director of CHOICES.  
Dr. Russell specializes in Obstetrics and Gynecology at UC Health Front Range OB/GYN.  
Dr. Russell generously donates his time and expertise to support CHOICES.

### CHOICES Board of Directors

Cindy Blauch, Chairman  
Duncan Harding, V. Chairman  
Bob Sturgeon, Treasurer  
Mary Jean Weaver, Secretary  
Michelle Lane, board member  
Tammy Pitt, board member  
Gerald McDaniel, board member  
Teresa Diamond, CEO