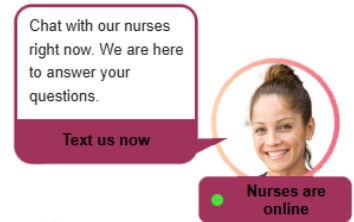




# Happy New Year!

We are living in exciting times for the pregnancy center ministry. CHOICES now has the resources to reach the abortion-minded and abortion-determined women quicker because we have added a 24/7 nurse chat line on our client-facing website. This is big news!

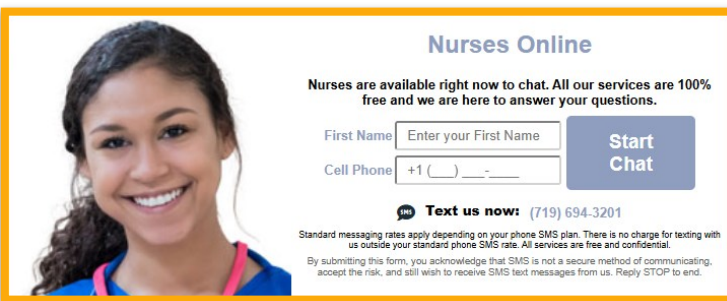
Thank you to all of you who heard my pleas for funding at our annual Gala last September. We received the finances needed to re-design our client-facing website and launch **Infinite Worth** and **HopeSync**. A chat widget appears on the site (whatchoices.com) with a picture of a nurse introducing herself and inviting a conversation.



**Infinite Worth** provides nurses who compassionately answer the chat line questions coming in 24/7. The conversations happen through the platform of **HopeSync**, where the nurse is able to send her informational videos (think short reels like Instagram or TikTok) to help the client understand her circumstances, and also schedule her an appointment at our center or another center that may be closer to her location. All of the chats are recorded in **HopeSync**, so our advocates can read what has transpired in the conversation in order to better serve the client in her appointment.

Since our launch date just a week before we closed for Christmas break to the date of this writing, the nurses have taken 26 chats, 7 converted to appointments in this office and 2 in other centers, 12 informational conversations mostly about conception dates, a couple of no shows and

a cancellation due to the woman getting her monthly cycle. This is an amazing turnaround from our old method of connecting with clients and getting them to convert to an appointment. Previously, they completed an online contact form, and we would respond



once we got into the office. Now, they have access to a live nurse, with a compassionate heart for the woman with whom she is chatting with. Our staff can rest assured that we are not missing anyone looking for help afterhours.

We don't always get to know what the outcome of her decision is, and even with the seven pregnancy test appointments, we have had only one truly abortion-determined woman—while the others all have difficult stories with many layers of complications to go with their difficult choice. They are always so grateful for the compassionate conversations, the non-judgmental support, and the education they receive about their bodies.

## Stockdonator.com

2024 was the first year that CHOICES was given a stock donation. The savvy donor used a website called [stockdonator.com](http://stockdonator.com) and made two significant donations to CHOICES using this site. The only thing I had to do was go onto the site, open a free account, give pertinent information, and wait for the donation to arrive. The site converts the stock to cash and deposits it directly into the CHOICES account. I received an email notifying me of the transaction and that was it! Here are the steps you can follow if this donation idea appeals to you:

**Step 1** - Individual donors log on to [www.stockdonator.com](http://www.stockdonator.com) and enter the following information:

1. The specific stock and number of shares.
2. The receiving organization. *Woodland Park Pregnancy Center dba CHOICES, 719-284-2300*
3. Their brokerage information, address is 228 S. Baldwin St., Woodland Park, CO 80863, EIN 84-1244568

**Step 2** - Stock Donator generates the required forms and initiates the stock transfer request.

**Step 3** - OPTIONAL: Brokerage Firms that use [Medallion Signatures \(MS\)](#) as an means to validate the donation request will need to get a medallion signature on their stock transfer forms.

**Step 4** - Stock Donator receives stock donations from the Donor's Brokerage Firm.

**Step 5** - Stock Donator provides the stock proceeds net of any fees and service charges to the receiving organization, based on the organization's preference to either liquidate immediately or transfer the stock.

**Step 6** - To complete the process, Stock Donator provides the Donor with the transaction receipts needed to claim the tax deduction for the stock donations.

### We are thankful for the Churches that support CHOICES monthly, through the Baby Bottle Campaign or with in-kind donations

Charis Bible College  
Charis Family Church  
The Church of Jesus Christ  
of Latter-day Saints  
Community Fellowship of Christians  
Cripple Creek Baptist Church  
Cripple Creek Community Church  
Emmaus Fellowship  
Faith Lutheran Church

First Baptist Church Victor  
Four Mile For Christ  
Four Mile Community Church  
Highland Bible Church  
High View Baptist Church  
Impact Christian Church  
Lake George Bible Church  
Mountain Life Church

Our Lady of the Woods  
Radiant Church  
Rocky Mountain Chapel  
St. David of the Hills  
Victory Life Church  
Woodland Bible Chapel  
Woodland Park Community Church  
Woodland Park Church of the Nazarene

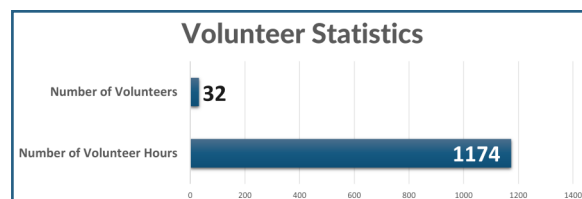
### We are thankful for the Local Business Support & Groups

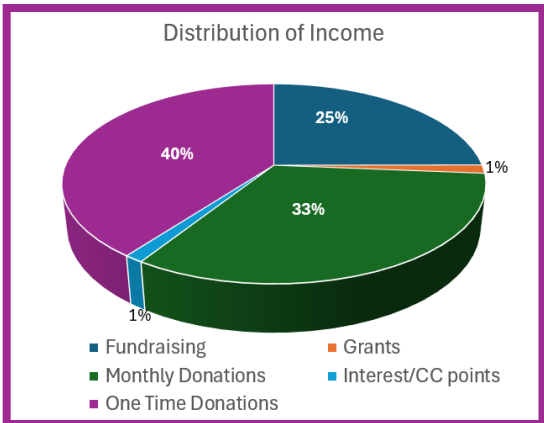
Andrew Wommack Ministries  
Apex Waste Solutions  
Bowen & Nein, CPA's, LLC  
Casey's Lumber, Inc.  
City of Cripple Creek/Pioneer Grant  
Connie Sims,  
The Sims Home Team/KW  
CORE Electric  
Creative Providers Foundation  
Cru Foundation  
Dave Brown Team

Don Bush Enterprises  
Dos Lobos Enterprises  
Grace Place Restoration Center  
Hdaero Engineering, LLC  
Highmark, LLC  
Keener Team Realty  
MBI Contractors, Inc.  
Miss Priss Clothing Boutique  
My Free Water Store  
National Christian Foundation  
Newmont Legacy Fund

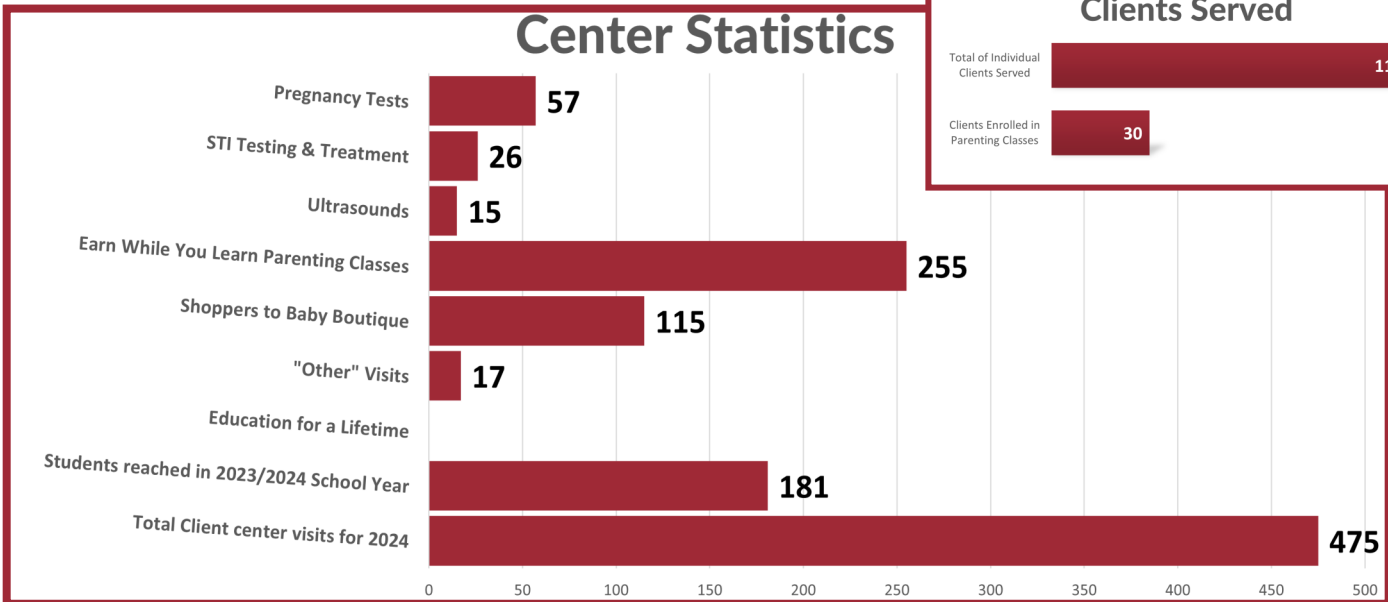
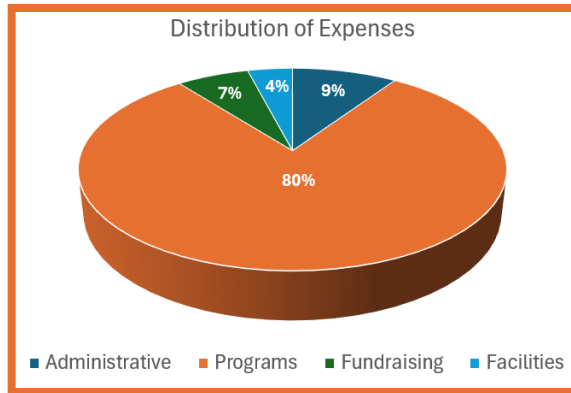
Park State Bank & Trust  
Pitt Stop Counseling  
PKE  
Powell Homes  
Quilters Above the Clouds  
Renaissance Charitable Foundation Inc.  
Solid Grounds  
True Life Medicine  
The Barn at Casey's, LLC  
Upworx  
William & Betty Osborne Trust Fund

The mission of CHOICES is carried out with the help of many people. We are grateful for every volunteer who gives of their time and their talents to bless clients, and help make the organization run smoothly. We are grateful for a Board of Directors who serve faithfully and who give wise leadership. We are blessed by artisans who give countless hours to make beautiful one of a kind items that they donate for the Rocky Mountain Christmas Boutique. Thank you for blessing CHOICES!





# 2024 Financial & Center Updates



## What clients are saying about CHOICES

We ask our clients to fill out surveys so we can know how to better serve them. Here are a few of the comments.

### Pregnancy Test Surveys

- It was an amazing experience. Thank you for supporting me.
- I liked the fact that she gave me some advice on the next steps, and she was super kind.
- I liked how welcome they made me feel. It's a great atmosphere.
- They are compassionate and supportive.

### Ultrasound Surveys

- I liked learning the size of baby, making sure the baby is in the right place, seeing the heartbeat, learning my due date.
- She was very sensitive and helpful to my situation.
- I loved seeing how far along I am.
- I liked how understanding and nice everyone was.

### STI Surveys

- I am blessed to know Choices is available to women as an option besides abortion. Thank you.
- Learning how uneducated we are and need this information for our health.
- She was very nice and professional.
- The education I received about STI's was very thorough and I would recommend my friends to CHOICES.

## A letter from the CEO ...

When I look back at 2024, gratitude comes to mind. Despite the rapidly evolving chaos in the world, there is still so much to be grateful for, both in the ministry of CHOICES and in my own life.

I am grateful to work with a team of Godly women, whose hearts are full of compassion and love for the people we serve. The ministry of CHOICES allows us to be a small part of a person's story. Sometimes we get blessed by a visit from a former client we served years earlier and witness how God has moved in their life, beyond their CHOICES connection. This is SO good!

I am so grateful for the tools of **Infinite Worth** and **HopeSync**, which are helping many more women get quickly connected to the care and compassion of a trusted nurse, who is providing them with education and the confidence they need to make an appointment to come and talk through all of their options with one of our advocates. I am thankful for all our parent mentors who give their time to walk alongside those choosing to parent their child and learn to do this well. They are amazing mentors!

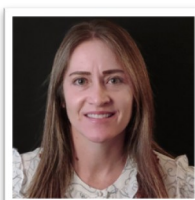
I have much gratitude for our board of directors, who are wise and compassionate and help lead the way, along with our volunteers, who give sacrificially of their time to keep CHOICES going. I am also grateful for all of you who help support us, both financially and prayerfully, to invest in the work God is doing through this ministry. CHOICES belongs to God, and we serve Him while serving others. What a joy!

God bless you all,

Teresa Diamond  
CEO CHOICES



## The CHOICES Team



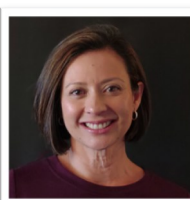
**Marcie James**  
RN, BSN, SRAS  
Medical Testing  
Director



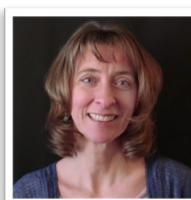
**Mackenzie Leach**  
EFL Presenter



**Jeni Smoot**  
Client Services  
Director



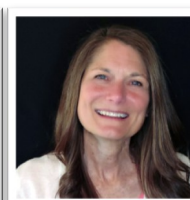
**Lissa Wellborn**  
Client Services  
Administrator



**Rebecca Fuqua**  
Client Services  
Advocate



**Kelly Swanson**  
Client Services  
Advocate



**Carol Reiss**  
Client Services  
Advocate



**Dr. Scott Russell, MD**  
Medical Director of CHOICES.  
Dr. Russell specializes in Obstetrics and Gynecology at UC Health Front Range OB/GYN.  
Dr. Russell generously donates his time and expertise to support CHOICES.

### CHOICES Board of Directors

Duncan Harding, Chairman  
Cindy Blauch, V. Chairman  
Bob Sturgeon, Treasurer  
Mary Jean Weaver, Secretary  
Michelle Lane, board member  
Tammy Pitt, board member  
Gerald McDaniel, board member  
Teresa Diamond, CEO